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Cal CPA
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To whom it may concern:

It is with great honor that I write this letter of recommendation for Kelly Woo, CFP, Principal and Co-Founder of Profectus Financial for the CalCPA Women to Watch Award.

Kelly is a great inspiration to women in the accounting and financial professions. She is passionate about her service and clients. I have witnessed her first hand with her clients and her interaction with them is amazing. She is patient, kind and so detailed in her explanations. She treats all her clients with respect and compassion. She educates them and assists them in the right decisions for their future.

Kelly is also a wonderful public speaker. She is great at engaging her audience and presenting useful information to peers and others. I had the privilege of being on Dash Radio with Kelly. Previously, I have also spoken alongside Kelly for the AFWA (Accounting & Financial Women's Alliance) regarding tax planning strategies and financial planning curated for business owners. She was poised, informative, and an amazing resource.

Kelly is an amazing leader and mentor to her staff. She guides and assists her younger advisors with leadership, direction and insight.

Getting to know Kelly and having a professional relationship with her has been a true blessing.

Sincerely,

Theresa Valade, CPA