

January 17, 2019

ATTN: CalCPA Board of Directors and Nominating Committee Members

To the Selection Committee:

Kelly is considerate, polite, and has a conscientious eye. I highly commend her to be a recipient of the Women to Watch Award as she is sincere, of genuine heart, and much expertise.

I was first introduced to Kelly in 2006 with her wanting to provide a resource to educate the public leading to many informational articles being published in The Korea Times. Up until now, for a length reaching 13 years, Kelly has been providing financial resources to the Korean community made applicable to one's workplace, business, and lives of family members. She understands the degree of impact that it can have in people's lives and looks out for the interest of others.

Those who know Kelly often mention how she never hastens, but patiently listens to what the other party has to convey and at the end of it presents a portfolio carefully dissected with precision. Her clients and business partners often express how they Kelly makes it easy to clearly see their current financial situation.

Having heard such lofty praise of how she deals with the various state of affairs and types of people, we at the San Diego Korea Daily Branch requested Kelly to be our financial columnist. She began writing since April 2018, presently having published 10 articles which are available to view for the public in the papers and website. At the latter half of 2018, she started a weekly business news financial program with YTV, our special news coverage channel. She covered complex financial and investment concepts in a manner that was easy to understand for the general public.

Kelly, CFP® (Certified Financial Planner®) is dedicated and committed to fulfilling social responsibilities as well. She holds various types of seminars for different groups of professionals to educate her clients. She also works with other professionals that work closely with those clients to provide an even greater financial solution for her clients. For example, the Korean Maquiladora Association (KMA), an association of Korean American business owners living in San Diego with businesses in Tijuana, Mexico, she collaborates with CPAs in that area. She frequently provides financial consulting seminars where she shares her expertise with utmost excellence and helps clients alongside talented accounting experts. Hearing compliments from business owners and CPAs located throughout San Diego praising about her service and how they have access to a vast amount of information on investments and unique tax strategies through her, I feel so proud to know her personally. Having watched her since the beginning of her career, seeing how far she's come, it's a delight to hear compliments about her.

To distinguish her character, she is a relentless supporter of Hand in Hand, an organization that supports autistic children. She displays modesty in how she inconspicuously supports smaller organizations and volunteers without letting the public know. I personally cannot name another female leader who carries such holistic qualities, not only in her quality of work but also of character. As a journalist covering the San Diego area, I give my highest commendation to Kelly to be a recipient of this award.


james lee (Jan 30, 2019)


THE KOREA TIMES

Tae Yong Lee
Director
The Korea Times